



Active Fusion's Application Pack 2024-2025



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About Us

Our Mission

As a charity we exist to help every child to develop a love for being active by unlocking potential and creating positive habits for life. Active Fusion put children and young people at the heart of everything we do because we believe every child should be given the best start in life. We deliver our charitable objectives through good governance, a highly skilled team and a passion to make a difference everyday to those who need us the most.

Our Vision

Our goal is to enhance physical activity, reduce sedentary behavior, and promote an active lifestyle, all to support their physical and mental health and overall well-being. It's time to prioritise physical activity and sport across our schools, communities, workplaces, and homes, making them central to the health and happiness of future generations.

Active Fusion is incredibly proud to have positively impacted the lives of over 35,000 young people in the past two years. Looking ahead, we're excited to nearly double that number in the coming year. Our ambition is to live in a world where all children are healthy, happy and active.



Our Values

We are committed to fostering a culture of joy, passion, and nurturing, with a focus on creating lasting inner satisfaction. Our mission is to care for, support, and inspire others to grow, reach their full potential, and become the best versions of themselves. We encourage individuals to step outside their comfort zones, embrace new challenges, and develop new skills, all while cultivating a love for physical activity. Through this, we aim to enhance the mental and physical well-being of young children, empowering them to thrive in every aspect of life.



Joyful



Passionate



Nurturing



Join Our Team

Are you passionate about using marketing and communications to help young people access a better future?

Are you a strong communicator with a flair for storytelling, content creation, or campaign support?

Do you want to work for an organisation where your marketing skills directly impact the local community and support those in need?

Are you highly organised, detail-oriented and quick to solve problems in a fast-paced environment?

If your answer to the above is YES, then keep reading to find out more!



Job Description

Marketing & Communications Assistant

Salary: £23,492 FTE

Location: The Hub, Doncaster College, DN1 2RF

Contract: Part-time (22.5 hours per week)

Reporting to: Marketing & Communications Manager

Interview date: Friday 25th July 2025

Starting date: Wednesday 27th August 2025

Active Fusion presents an exciting opportunity to join our ambitious charity, dedicated to transforming the lives of children and young people. We're looking for a creative, enthusiastic, and self-motivated individual to support our growing marketing and communications efforts. In this role, you'll work closely with the Marketing Manager and wider team to develop and share compelling content, manage campaigns, and help amplify the vision and values of Active Fusion across multiple channels.

Qualities, values and mindset essential for success:

- Be creative, enthusiastic and self-motivated, with a genuine passion for marketing and communications.
- Bring a joyful and optimistic outlook to their work, with the confidence to contribute ideas and try new things.
- Be a strong communicator, able to write compelling content and engage different audiences.
- Show excellent organisation and attention to detail, managing multiple tasks and deadlines with ease.
- Be a team player who can also work independently and take initiative.
- Have a curious mindset and a desire to learn, grow and develop professionally.
- Believe in the power of physical activity to transform young lives, and be excited to advocate for our mission.

Experience & qualifications:

- At least 1 year of experience in a marketing, communications, or digital media role.
- GCSEs in English and Maths are essential. Further qualifications in marketing, communications or a related field are highly desirable.
- Familiarity with Canva is essential for creating engaging visual content.
- Experience with Mailchimp, WordPress, Photoshop, or similar platforms is desirable.
- Confident using social media platforms such as Facebook, Instagram, LinkedIn, TikTok, and Bluesky, with knowledge of content scheduling and engagement strategies using tools like Meta Business Suite, Buffer, Hootsuite, etc.
- Comfortable creating both written and visual content, including basic photography and video editing.
- Proficient in Microsoft Office and skilled in working with data to track marketing performance and prepare clear, insightful reports for the Marketing Manager.
- Demonstrated ability to understand and monitor marketing and social media trends, competitor activities, and audience preferences to inform content strategy.

What might a 'week in the life' might look like:

No two weeks are the same at Active Fusion, but here's a glimpse of what a week in the life of our Marketing & Communications Assistant might look like:

- Monday: Attend the weekly team meeting, plan social media content and create a short video highlight from a recent programme.
- Tuesday: Visit a community or school programme to capture photos, videos, and interviews; then edit and upload content.
- Wednesday: Draft blog posts or case studies, schedule email newsletters, and assist with preparing marketing materials for upcoming events.

- Thursday: Represent Active Fusion at a community event, distributing promotional items and engaging with attendees.
- Friday: Review social media and campaign analytics, update the content calendar, and brainstorm ideas for future campaigns with the Marketing Manager.

Why you'll love working at Active Fusion:

- Free childcare during school holidays via Fusion Camps. Fun for them, peace of mind for you!
- Opportunities to grow through training and development to help you build your skills and career.
- Enjoy flexible hours and hybrid working options so you can balance work and life.
- Generous 28 days annual leave (including bank holidays) to take a break and recharge when you need it.
- On-site parking available to keep your commute easy and stress-free.

Need-to-knows:

- The successful candidate will need a full UK Drivers Licence and access to a vehicle, and any offer would be subject to a clear enhanced DBS check and references.
- Although this role is primarily based at our office in Doncaster College, some travel will be required off-site to attend events, meetings and other activities.
- Some flexibility is required to occasionally work evenings or weekends for events or campaigns.

Apply now!

Please send a completed copy of your application form along with a CV to recruitment@activefusion.org.uk. Application forms can be downloaded from our website [here](#).

Closing Date - Friday 18th July 2025 at 12:00pm



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Thank you for taking the time to read through our information pack, if you have any further questions feel free to get in touch with the team via email, recruitment@activefusion.org.uk

