

# our impact

2022-2023



## participation

**22,986**

Children and Young people (CYP) and their families

**170** education settings supported

**83** community settings supported

**11,079** hours of coaching & mentoring delivered

**36** apprentices trained in level 2, 3 and 4 qualifications

**1,127** young people trained in sports leadership programmes

**50** Unified Leaders trained with YP with SEN completing I Can Lead Awards

**219** individuals volunteering

**1,930** volunteering hours

## marketing

**36%** in audience growth

**133%** increase in brand performance

**93%** of key word searches in top 5 rankings

**25%** increase in conversion rate on calls to action

## governance

**94%**

employee satisfaction rate

**85%** of staff progressing in and outside of the organisation

**90%** of staff undertaking professional practice qualifications and/or training

**£422,776** Minimum 50% operating surplus in reserves

**£708,256**

projected total income in year

## fundraising

**517** supporters secured through Friends of Active Fusion

**72** business partnerships

**£16,090** secured through Community Fundraising

**£370,019** secured through Grants, Trusts and Foundation supporters.

## advocacy

**600** professionals engaged (training, networks, conferences and events)

**207** schools and providers taking up Active Fusion memberships and services

**31** school partnerships

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57 Unified Leaders trained with YP with SEN completing I Can Lead Awards

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1,930 volunteering hours



## marketing

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## governance

94%

employee satisfaction rate

85% of staff progressing in and outside of the organisation

90% of staff undertaking professional practice qualifications and/or training

£396,604 Minimum 59% operating surplus (7 months)

£693,000

projected total income in year



## fundraising

517 supporters secured through Friends of Active Fusion

72 business partnerships

£16,090 secured through Community Fundraising

£365,821 secured through Grants, Trusts and Foundation supporters.



## advocacy

1500 professionals engaged (training, networks, conferences and events)

207 schools and providers taking up Active Fusion memberships and services

31 school partnerships