

# Level 2 Community Activator Coach

**Typical Duration: 14-18 months**

**Standard reference: ST0478**

**What are the entry requirements for this standard?**

English and Maths: Apprentices without Level 1 English and Maths will need to achieve this level and take the test for level 2 English and Maths prior to the end point assessment.

**What are the possible pathways for apprentices?**

Successful apprentices will be able to move into leadership or management roles within the sector, which may be aligned to an apprenticeship at a higher level. This progression will involve leading teams of people; acting as a mentor for staff, or specialising with the delivery of sporting and physical activity programmes to certain populations or communities.

**During this course you will be expected to:**

- Promote, deliver and coach fun, inclusive and engaging activities that help whole communities to change their behaviour, adopt and keep to a physically active lifestyle.
- Community Activator Coaches are more than activity sports leaders – they understand communities and customers.
- When competent they will be experienced working with a range of different communities and all kinds of customers who are likely to be defined as inactive, sedentary or not doing enough physical activity in their lives. They also know how to make communities and lives better through physical activity, organised play and sport.
- The Community Activator Coach will be a positive role model who builds good rapport with customers – especially those who are young, inactive, or from low-income and marginalised communities.
- The Community Activator Coach often works alongside youth workers, the police and community safety agencies to make neighborhoods safer and works alongside health workers to make residents fitter and healthier.