



Friends of Active Fusion

Together we can support children and young people to be the best they can be!

With the support of Active Fusion we can help you to make a difference to young lives.





Active Fusion professionally organised and executed our staff away day. They provided an award-winning keynote speaker along with delivering team development training for over 60 members of staff. The day was insightful and stimulating leaving staff feeling engaged and motivated. We could have bought a company in but we knew the teams passion would inspire the staff and we wanted to give back to a worthy charity.

Andy Lockwood, Leeds University

Here at Active Fusion we have a Vision for change, a vision inspired by a passionate team of professionals working tirelessly to ensure All children and young people can be the best they can be.

Our Mission is simple. We will help every child to develop a love for being active by creating positive habits that last a lifetime.

Our Values are fundamental to our unique identity and beliefs as a charity. We believe all children and young people have a right to share in these with us.



joyful



passionate



nurturing

Our Ambitions are to:

- Positively engage with 50,000 children and young people by 2025.
- Ensure all children in need have access to an Active Fusion Coach who need our help by 2031.
- Provide a Community Health and Sport Officer in every locality of Doncaster by 2026.

As a registered charity, the generous individuals, companies and funders who support us are at the centre of our mission to make physical education and physical activity accessible to all children and young people everywhere. It wouldn't be possible without you!



What we do

Active Fusion fights for the power of physical education and physical activities in young lives.

We do this by delivering a broad suite of programmes, designed by us in collaboration with other organisations, professional coaches and practitioners, and most importantly, young people.

Our work spans a range of sports and physical activities, supporting children and young people from the age of 3 to 24, both inside and outside of school, and across the physical education and health sector.

We work with children and young people, education settings, and community organisations, across the South Yorkshire, to deliver a range of physical education programmes across three key service areas:

fusion education

Our education programmes support high quality physical education activity for all children and young people.

fusion communities

Our community programmes support place-based change through children and young people participating in diversionary sports and physical activities.

fusion futures

Our futures programmes focus on supporting individuals to be leaders and develop career pathways across education, community and business sectors.

Get involved with our campaign

Active Fusion host regional and national campaigns across the year to engage our supporters in community fundraising activity to help us raise money to reach more children and young people.

Our campaigns fight for real change in children and young people's lives. To help every child and young person to become more active more often no matter where they live or background they are from.

From our flagship annual Fusion Movement Campaign, across the year with Fusion Strides & Rides Challenges and our Fusion Big Give, to our dedicated schools appeal culminating in our annual Fusion Festival Appeal Day. We invite our supporters to get onboard and get active whilst fundraising with us!

Get involved in our campaigns

Visit the Support Us pages on our website activefusion.org.uk/campaigns for more information about how to join our campaigns and make a difference with us. You can also contact becky@activefusion.org.uk to discuss your fundraising ideas with us.



The Fusion Movement campaign

The Fusion Movement is Active Fusion's flagship charitable campaign that fights for the power of sport and physical activity in children and young people's lives.

Too often, sport and physical activity, is viewed as "nice to have" and "not essential" to the education of children and young people. We are leading the fight to make the case that physical education and physical activity offers so much more to the life chances of young people.

Here at Active Fusion our work focuses on keeping children and young people fit, fed, safe and happy, by supporting children living in disadvantage to access services and support they could otherwise ill afford.

Be part of our Fusion Movement

From school to work, from the streets to community venues this campaign appeal seeks to reverse the effects of child poverty on the life expectancy of children and young people.

By helping us to raise awareness and funds, we can help make a difference to the lives of those children and young people most in need.

We are looking for supporters to join us from schools or colleges, community settings and groups, businesses and individuals. Together we can fight for the importance of physical activity in improving the life expectancy of a generation of children across South Yorkshire.

Join us

To join our movement for change go to activefusion.org.uk/campaigns to see how you can support us. Or email becky@activefusion.org.uk to start a conversation and find out more.

By acting today you can change a young life for ever!



Become a corporate partner

Support from corporate partners allows Active Fusion to continue to thrive as a charity and to create high-quality and innovative new work with children and young people. Support through our corporate partners really helps us to simply keep young people happy, healthy and active!

All our partnerships are individually tailored to suit your business and we believe in delivering a personal service. As a partner, your company will gain access to an exclusive range of marketing, brand and programme benefits and opportunities that best meet your organisational needs and objectives.

Benefits can include:

- VIP tickets to all our conferences and events
- Your logo on our website
- Your logo on our Supporters board in the charities head office
- Your logo in our e-news distributed to over 8200 community and business followers
- Networking and special events
- Access to corporate volunteering opportunities

Most importantly, by becoming a corporate partner, you will be helping the charity to reach more children and young people living in poverty to access free physical education opportunities right at the heart of their community.

Find out more

Please contact Head of Development Bec Rose on 01302 637276 or email becky@activefusion.org.uk.

Become a corporate sponsor


At Active Fusion we have a sponsorship package for businesses of all sizes. From sponsoring a whole year of our work, to supporting individual programmes, events and festivals, we will work with you to create a sponsorship package to benefit your company.

Current sponsorship opportunities include:

- **Fusion Leaders:** Provide disadvantaged young people with new skills and opportunities to create a positive cycle of involvement, attainment and youth leadership at the heart of children's communities.
- **Unified Leaders:** Help to develop the essential life skills, employability and physical well-being of young people with SEND through physical activity.
- **Fusion Festival of Sports:** Provide over 600 children with the chance to experience a day they will never forget at one of our festivals of sport located in a world-class sporting venue.
- **Fusion Camps:** Keeping the school holidays fun, fit and healthy for children and young people.
- **Fusion Football Cup:** Supports Doncaster's biggest school football event to raise crucial funds for children and young people in your area.

Sponsoring an event, project or programme or even a young person to access our support can offer great rewards for you and your team. These include reaching new audiences, gaining insights into working with children and young people and their families, all whilst meeting your Corporate Social Responsibility aims.

Most importantly you will be directly supporting Active Fusion to offer inspiring events and essential services to children and young people most in need, and free for everyone.



Build your team

From Team Development days to Fusion Business Ride meets, we can offer a range of unique team building experiences, tailored to your needs. We also work in collaboration with young people and emerging coaches and sports practitioners to offer collaborative experiences to inspire you and your team.

Hire out our Coaching Team to create a bespoke team building session for the morning, afternoon or whole day. Catering for all groups and sizes, we can offer an innovative, inspiring and unique team building day for your employees.

Why not build your team by working with us to host your very own Fusion Sports Day. Host an inter-department tournament drawing on the sporting interests of your team to add that extra competitive edge. From golf to football, we can offer you a day to remember.

Our Business Support offer invites you to work with groups of young people on our Leadership Academy programme. Work with us to offer them live briefs to gain valuable insights into your business and for you and your team, an opportunity to help develop their employability skills and experience.

Find out more please contact Director Lindsay James on 01302 637276 or email lindsay@activefusion.org.uk.



Corporate partners



Doncaster Racecourse

In 2023, Doncaster Racecourse donated £500 to support our new mascot, VIP!



Doncaster Racecourse are delighted to sponsor Active Fusion's new mascot VIP. Active Fusion are such a great local charity making a positive impact on the physical and mental health of young people in the area and offering them social and workplace opportunities that they may not otherwise have access to. We are really looking forward to our new partnership with the charity and our sponsorship of VIP allows us to work closer with local young people in providing future opportunities for them. We are proud to support Active Fusion in their mission and are excited to see VIP out and about in the community.

Selena Cordova, Doncaster Racecourse

Doncaster Business for the Community

Active Fusion were one of the 2021 beneficiaries of the annual Crown Bawtry Hotel DB4C Business Community Cup.

The 2020 DB4C Business Community Cup took place on Saturday 30th May 2021 at the Keepmoat Stadium, with The Business All Stars and The Commercial Legends competing for the charity football match trophy. The event raised over £7000 with Active Fusion and Doncaster Mind both awarded £3500 in donations to support the charity's work.



Active Fusion's mission and values are very much aligned with our own and supporting and improving the health and wellbeing of young people in Doncaster is in our view vitally important.

**Tim Shaw (Chair),
Doncaster Business For The Community**

our friends



Become a Friend of Active Fusion

You may already be a friend of Active Fusion by previous involvement or perhaps you have not been introduced to us before. Either way we would like to invite you formally to join us as a 'Friend of Active Fusion'.

Why become a Friend of Active Fusion

Everyone needs a friend. Friends are special to us. Without our friends we do not exist and the thousands of children's lives we impact, again become forgotten. We need friends to support our existence; to be 'Active' in Active Fusion's fight for the power of physical activity and sport in children and young people's lives.

By becoming a Friend of Active Fusion from just £5.00 per month we know you stand with us in this fight to end the poverty of access to play, sport and physical education opportunities for children and young people's across South Yorkshire. And importantly we will receive a small financial contribution to our overheads so we can continue our work and ambition to reach all children most in need by 2031.

In addition to a regular donation, our Friends of Active Fusion are also invited to play a key part in raising awareness of the work we are doing. This may be simply sharing our posts on social media, organising a fundraising event, writing a blog for our newsletter or volunteering to support our cause across the year.

Join us

Together we won't stand idle and watch the light bulbs of opportunity for our children turned off one by one. Help us fight for the importance of physical activity in young lives.



Become a Fusion Volunteer

Active Fusion can offer a wide range of corporate volunteering opportunities. From mentoring to coaching young people on our Futures programme to supporting of emerging staff in developing their business knowledge, we would love your company to get involved.

Volunteering is a great way to meet your company's Corporate Social Responsibility aims whilst really making a difference to children, young people and families' lives.

If you think you could refer an individual or bring a team, no matter how small, or could share your professional practice with us, we would be delighted to hear from you.

Find out more

Visit our website through this QR code - www.activefusion.org.uk
Simply contact kingsley@activefusion.org.uk or call 01302 637276 to chat about how you might be able to help us.

SCAN ME



tell me more



Use this card to continue a conversation that has just started, find out more about something specific or simply sign up to keep in touch with Active Fusion.

I am: (name) Today's date is:

_____ / / _____

From: (geographical area / business / organisation if applicable)

I'd like you to tell me more about:

(continue overleaf)

You can contact me by: (please tick)

Post Telephone Email

Here are my contact details:

Please tick here if you would like us to add your contact details to the Active Fusion mailing list to be kept informed of all of our news, activities and opportunities.





The buzz you get from working with an organisation that is purely focused on 'how they can benefit others' is quite grounding and really helps drive your own purpose. I have benefited 'as a supplier' from being part of their endeavour to help children in the Doncaster area have a better relationship with sport and physical activity.

Kurt Lindley, Be More LND

We moved!



Active Fusion

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For more information contact 01302 637276

or info@activefusion.org.uk



Registered with
**FUNDRAISING
REGULATOR**

Registered Charity Number: 1175220

