

our impact

2020-2021 ACADEMIC YEAR



participation

26,000

Children and Young people (CYP) and their families

57 education settings engaged

496 extended school clubs delivered

8,211 CYP participating in **10** Virtual School Competitions

67 teachers trained

over 100 professionals attending events

over 1,200 participants with **4,185** attending attendances to over **60** days of Fusion Camp Holiday Activity provision



resources

7,000 Physical Education packs delivered to CYP and families during lockdown

9,200 digital activity downloads

over 62,000 engagements with online physical activities



training

16

Apprentices trained with **13** progressing to higher education or employment

435 Fusion Leaders leading physical activity in schools

116 Sports Leaders trained with **99** qualifications achieved

36 Unified Leaders trained with **28** YP with SEN completing I Can Lead Awards

38 Young Volunteers, dedicating an average of **35** hours each of support across the year



investment

over £620k generated in income to support activity with CYP

20% increase on the revenue generated compared to 2019-2020 figures

£293,397 secured in new Grants, Trusts and Foundations funding

11 business relationships established with **£28,554.91** investment secured in cash and in-kind



advocacy

105,555

Impressions across social media channels

over 13% growth in Followers

65% increase in new website users' month on month



sustainability

over 90% happiness rate recorded by Active Fusion staff in annual health and wellbeing survey

100% staff completing accredited training and/or qualification